

The background of the entire page is a photograph of a construction site. A large yellow excavator bucket is suspended in the air, having just been lifted from the ground. The bucket is filled with dirt and has some debris on it. In the background, the concrete frame of a building under construction is visible, with several columns and beams. The sky is blue with some light clouds.

2022 COMPANY PROFILE

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EXECUTIVE SUMMARY

Kubudirira Marketing (Private) Limited Trading As KMP is a real estate development Empire whose cause is premised on land with deep conviction in land development, estate agency, civil and structural contracting, and earthmoving in Zimbabwe. Kubudirira Marketing (Private) Limited Trading As KMP operates through 4 divisions: KMP Land Developers; KMP Construction; KMP Earth movers (PLANT AND HIRE) and KMP Properties

Providing expert interventions in:

OUR SERVICES

KMP Land Developers



- Procuring and trading land
- Developing and servicing residential and commercial stands for trading stock
- Land development

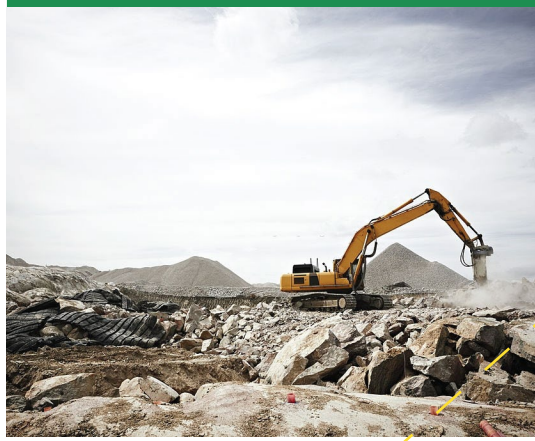
KMP Construction



- Construction of housing, water systems, sewer, roads and other infrastructure residential.
- Maintenance of housing, water systems, sewer, roads and other infrastructure
- Engineering design services
- Engineering and construction related consulting to third parties

OUR SERVICES

KMP Earthmovers



- Leasing of earthmoving equipment,including excavators, compactors,dozers, graders, tractors,tippers, rollersandfront-end loaders
- Providing internalservices toKMP Construction andKMP Land Developers

KMP Properties



- Provides all types of real estate related services
- These include selling houses, property valuations and real estate consulting
- Sales and Marketing of KMP land development projects

As can be noted, KMP offers services along the entire property and construction service chain. The company offers customer discipleship as seen by its subunits that cater for a 360-degree full support on land issues to its customers and partners.

The company boosts in the strength derived from the synergy provided within the Group Strategic Business Units which complement each other.

OUR VISION

Provision of precision real estate property development, land development, consulting and construction in Zimbabwe and beyond.

OUR MISSION

Building better societies through answering all land issues in properties, real estate, engineering land development and real estate consulting.

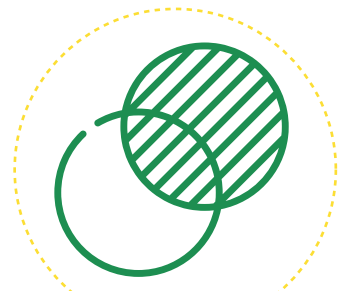
OUR VALUES



Honesty



Accountability



Transparency



Teamwork

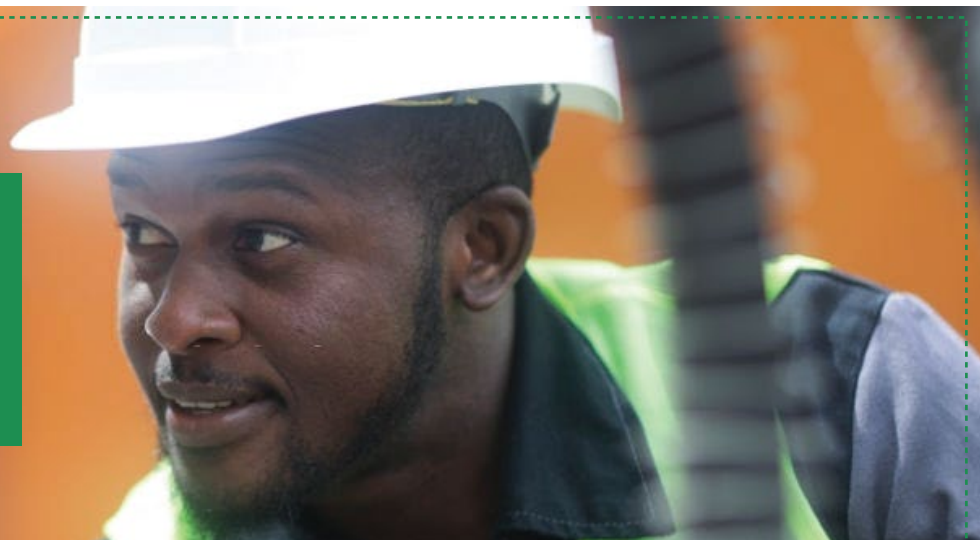


Integrity



Respect for Others

- Customer centric
- Conduct our business with honest and integrity
- Inspired by sharing innovation
- Honor God in all our endeavors



COMPLETED PROJECTS

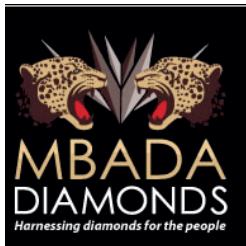
Institution	Project Description	Year
City of Mutare	1370 Residential Stands (Zimta Chikanga)	2002
City of Marondera	1092 Residential stands (Rusike)	2003
City of Gweru	615 Residential stands (Senga) Gweru	2003
City of Kwekwe	980 Residential stands (Mbizo Ext 8) Kwekwe	2003
City of Masvingo	429 Residential stands (Runyararo west)	2005
CBZ Bank Limited	Construction of branches & houses	2006
Reserve Bank of Zimbabwe	Low Cost Housing Scheme	2007
Africa University	Clinic & other construction works	2009
United Methodist Church	Construction of houses, buildings & colleges	2010
Diamond Mining Company	Processing plant, roads, staff houses etc	2010
Mbada Diamonds	Arda Transau – Road construction	2011



CURRENT PROJECTS

Project Name	Description	Status
GATEWAY CITY	311 Low Density Stands	<ul style="list-style-type: none">• 85 % complete• Partial certificate of occupation on 110 stands.
CHECHECHE HOUSING DEVELOPMENT (CHIPINGE RDC)	400 High density stands	<ul style="list-style-type: none">• All roads opened with 75% graveled• Water pipes 50% laid
CHIVHU HOUSING PROJECT (CHIKOMBA RDC)	1052 High density stands	<ul style="list-style-type: none">• Layout plan and consultations done• Awaiting development permit

MAJOR PARTNERS



KEY MANAGEMENT

Patience Maruni (50 Years), Executive Director

- Businesswoman of the year 2018 National Award
- Manicaland Businesswoman of the year 2018 Regional Award
- Most improved Businesswoman of the year 2017 Regional Award

Patience, who established Kubudirira Marketing, is an entrepreneur and property expert. An Administrator by profession, has experience in general administration, business management and human resources. She holds Diplomas in Business Administration and Management. She is also a director of various other organizations including Zikop Investments (Pvt) Ltd, Zaxtron Earthmovers, Goshen Plants, and is the Chairperson of Women of Favour, a women empowerment Christian Ministry. Patience also holds a Bachelor of Theology degree. She is responsible for the overall strategic direction of the company as well as developing and maintaining relationships with clients and suppliers. She has the following accolades bestowed on her by the Zimbabwe National Chamber of Commerce (ZNCC)

Tinotenda Maruni (24 YEARS), Director

- Bachelor Science Degree In Entrepreneurship & Business Management

She is our Managing director, she has a strong managing background through various organisations she has worked for before joining our team. She is responsible for all the management in the firm and also help in the key decisions making.

Wirimai Danga (51 Years) General Manager

Wirimai, who has more than 20 years of experience working in the banking and private sectors, is responsible for the administration and management of group activities. These include planning and implementing HR management and development systems, business and financial planning, monitoring, management and managing the accounting and financial reporting function. Wirimai holds a Bachelors Degree in Business Administration and is an Associate of the Institute of Bankers.

David Mutsamba (69 Years) Properties Executive (PREA)

David is responsible for property sales and management, valuing properties, negotiating with buyers and sellers and originating new business. He is also responsible for ensuring compliance with regulatory guidelines for all property sales. David has more than 20 years experience in the property sector gained from working at the leading property companies in Zimbabwe. David is a registered estate agent and property valuer. He also holds a Higher National Diploma in Land Administration (Estate Management) and a Diploma in Marketing Management.

KEY MANAGEMENT

Adonis Penyai (45 Years) Administrator

Adonis, who has been with Kubudirira Marketing his entire working life of 17 years, started off as an Administration Officer before being promoted to Administration and Control Manager. Adonis is responsible for the administration function of the company, including developing, planning, leading and controlling the operational systems of the organizations as well as monitoring and controlling the budgets and expenditure. Adonis holds as Diploma & Higher National Diploma in Human Resources Management, Executive Diploma in Business Leadership (EDBL) and a Bachelor's Degree in Business Administration. Currently he is studying for a Master in Business Administration (MBA)

Charles Tauya (32 Years) Projects Manager

Charles has over 12 years of experience in projects management and supervision. He has done supervision of our various housing and earthmoving projects across the country's major cities like Gweru, Kwekwe, Marondera, Masvingo and Mutare. Charles is responsible for the planning, executing, monitoring, controlling of land development, earthmoving and property projects. . Charles holds as Diploma in Auto Mobile Electronics and a Diploma in Construction. He holds a Journeymen Class 1

Gibson Mushoriwa (51 Years) Projects Engineer

Gibson has more than 20 years experience working in various construction and engineering projects all over the country. Gibson is a member of the Institute Engineers. Has lots of experience in roads, water and sewer reticulations construction as a project engineer in various notable companies. He is currently responsible for planning, scheduling, coordinating the technical and management aspect of the projects undertaken by the company. He is also responsible for ensuring that quality and work standards are maintained. Gibson holds an M Sc in Civil Engineering (Hons) degree from Russia.



CEO AWARDS



BRIEF HISTORY OF KUBUDIRIRA MARKETING

The strategic milestones in the development of KMP since inception are given below:

Milestone	Year
Incorporated and established	1997
Undertook the first major housing project servicing 1380 stands in Mutare- Zimta , Chikanga	2002
Undertook housing projects servicing 1630 stands in Gweru & Kwekwe. Senka and Mbizo 8 Extension respectively.	2003
Zimbabwe National Chamber of Commerce award in recognition of “Being innovative and creative in a challenging economic environment”	2006
Earthmoving SBU added to the company and acquisition of plant & equipment	2007
Manicaland Business Expo 2007 “Best overall Exhibition”	2007
Undertook major civil & structural works of diamond mining plant the biggest in Southern Africa for DMC (Diamond Mining Company)	2010
Undertook Gateway city low density development 311 stands.	2011
Undertook St Joseph Park residential development 348 high density stands	2012
Undertook Checheche residential project 400 high density stands	2015
Signed Chivhu project with Chikomba RDC for residential development of 1052 high density stands	2016

PLANT AND EQUIPMENT

The company has a full compliment set of construction earthmoving plant and equipment fit for purpose. The set of plant and equipment is listed below:

Dozers



Front-end loaders



Excavators



Graders



Tipper



Motorized Water Bowers



Utility trucks



Tractors



Bomag



Rollers



Low Bed Trailers



Concrete Mixers



KEY PROJECT SERVICE PROVIDERS AND SUPPLIERS



F&S EQUIPMENT

ASCEND



KMP QUALITY POLICY STATEMENT

Kubudirira Marketing t/a KMP is committed to provision of property development services of consistent quality that conform fully with company and statutory requirements and in meeting our client's documented and implied expectations in terms of technical, budget and time compliance..

Dedicated to the continual review, development and improvement of all aspects of its business, in particular:

- The development and improvement of the Company's property development services in line with client's needs and expectations.

- The development of an efficient and effective Quality System and generally accepted best practices in the management of development Projects, a system which not only ensures that the development quality is consistent but also helps to ensure minimal wastage in all our projects phases.

- The evaluation, training and development of our employees in order to meet the company's objectives.

- The ongoing development of the corporate culture that incorporates constant problem solving and continuous improvement, encouraging all employees to take total pride in, and responsibility for, their work and the development of better working practices.

- Establishing and reviewing quality objectives for all levels that are realistic, achievable and measurable taking into cognizance preventive action for outside influences that could prevent the achievement of the objectives.

- Management will explicitly communicate this policy to all employees and staff in such a way that it is properly understood and followed (360-degree initiation and engagement)

AFFILIATIONS

The company is registered as member of the following bodies:

Names

National Employment Council of Construction in Zimbabwe (N.E.C.C.I.Z)

National Employment Council of Commercial Sector (N.E.C.C.S)

National Real Estate Institute of Zimbabwe (N.R.E.I.Z)

Zimbabwe Development Fund (ZIMDEF)

Zimbabwe Land Developers Association(ZLDA)

Zimbabwe National Chamber of Commerce (ZNCC-Manicaland Charter)



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